



ORLANDO • SEPT. 30 - OCT. 2

THE FUTURE IS BRIGHT

2018 IBC NATIONAL CONFERENCE

2018 Sponsorship Prospectus

As an IBC Preferred Supplier, you are an integral part of what makes the IBC National Conference a success. Last year, 90% of attendees said they found new business opportunities as a result of attending the meeting and 97% plan to return this year.

The 2018 IBC National Conference is an opportunity to enhance relationships with members while building awareness for your brand. With a fresh agenda inspired by our Conference Committee, and a new venue, this year's conference is poised to deliver many opportunities for meeting and networking with distributor members.

If you're interested in joining us, we offer a wide range of sponsorship opportunities to suit your needs. On behalf of

the entire IBC Team, we hope you'll choose to partner with us for what's shaping up to be our most successful National Conference yet!

We look forward to seeing you in Orlando!

Sincerely,

Shannon Filippelli
Director of Marketing
IBC

Sponsorships at a Glance

[Sign Me Up!](#)

Sponsorships are limited!

To secure your spot today, purchase your sponsorship by clicking the [Sign Me Up](#) link. The deadline to purchase your sponsorship is August 17, 2018. For additional questions, please email sfilippelli@industrialbuyers.com.

	Platinum 1 Available	Gold 2 Available	Silver 4 Available	Bronze 8 Available
Exclusive Speaking Opportunity at Texas A&M Professional Development Session				
Complementary Conference Pass	1			
Access to the VIP Lounge				
Upgrade to Executive Suite with Private Meeting Room				
VIP Seating at Awards Luncheon with (1) Distributor of Choice*				
Upgraded Booth Size (20x20)				
One promotional email to members ahead of conference				
Conference registration and website recognition				
Branded sponsorship signage featured throughout the resort				
Logo on footer of conference emails to attendees				
Recognition and thanks at Awards Luncheon				
Logo and directory listing on Conference App				
	Email for details	\$5,000	\$2,500	\$1,000

*Must be approved by IBC

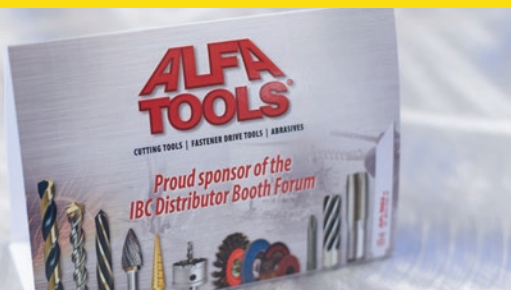
A-La-Carte Opportunities

Sign Me Up!

All a-la-carte sponsorships include: logo on conference website, recognition at awards luncheon, and logo and directory listing on conference app.

A-La-Carte Sponsorship		Cost
Branded Hotel Room Key Cards	1 Available	\$3,000
Beverage Station Sponsorship Includes dedicated signage at all beverage stations throughout the event.	1 Available	\$1,000
IBC Opening Reception	SOLD OUT	—
Conference App Splash Page Custom ad with link to custom content plus logo and company description in directory.	1 Available	\$1,500
Conference App Banner Ad Includes link to custom content, logo and directory listing.	4 Available	\$500
Featured Sponsor: Professional Development Session - Vending Includes dedicated signage and recognition at the event.	1 Available	\$1,500
Featured Sponsor: Professional Development Session - E-commerce Includes dedicated signage and recognition at the event.	1 Available	\$1,500
Monday Evening Outdoor Cocktail Reception Includes dedicated signage and recognition at the event.	1 Available	\$1,500

For more information regarding sponsorship opportunities for the 2018 IBC National Meeting, please contact Shannon Filippelli, Director of Marketing, IBC at sfilippelli@industrialbuyers.com.



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